



STATE LIQUOR & WINE OUTLET STORES NH LIQUOR COMMISSION

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Joseph W. Mollica, Chairman | Mark M. Bodi, Commissioner | Michael R. Milligan, Commissioner

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WINTER WINE SPECTACULAR SMASH HIT FOR CHARITY AND WINEMAKERS

*More Than \$1 million raised for Easter Seals New Hampshire in
9 years of "Spectacular" Fundraising*

Concord, NH – Just like a fine wine, the New Hampshire Liquor Commission's annual Winter Wine Spectacular gets better with age. This year's event was a six-figure success for both winemakers and for Easter Seals New Hampshire. The 2012 Winter Wine Spectacular generated \$145,000 for the Easter Seals Family Centered Early Support and Services Program, which offers dedicated services and aid for children from birth to age three.

"We are honored to be able to contribute to a noble and important cause," says New Hampshire Liquor Commission Chairman Joseph Mollica. "To know we are making a difference in the lives of citizens across the state is a tremendous source of pride to everyone at the Commission."

Since partnering with Easter Seals in 2003, this charity fundraiser has brought in more than a million dollars to fund these important programs, such as speech development and physical therapy. "Every year, the need for child services grows in our community and every year this event rises to help us meet those needs. I want to offer my thanks and gratitude for all of the hard work that goes into the Winter Wine Spectacular," says Christine Hardy, Director of Events & Corporate Relations of Easter Seals New Hampshire.

The wine tasting, which was held January 26th at the Radisson in Manchester, attracted some of the finest wine personalities in the world, including **Cristina Mariani-May**, of Castello Banfi, **Peter Mondavi, Jr.**, Winemaker, Charles Krug-Peter Mondavi Family Winery, and **Michael Phillips**, Owner and CEO of Michael David Winery. The big names brought big business to the Commission.

The 2012 Winter Wine Spectacular resulted in 226 wine orders with total sales of \$110,000 dollars.

“We are thrilled by the results of this event on every level,” says Commissioner Michael Milligan. “Our true goal is to help children in need. This one night gives us reason to celebrate the generosity of local residents and businesses who help us raise funds for Easter Seals NH and the many programs that help our children overcome challenges. Through this event, we can let them know they are loved and cherished and we are all here to help.”

Next year’s Winter Wine Spectacular will be held January 24, 2013 at the Radisson in Manchester. For a full list of events all year long go to: **www.LiquorandWineOutlets.com**

About the New Hampshire Liquor Commission:

New Hampshire is one of 18 control states in the nation, where the government controls the distribution of alcoholic beverages as well as being responsible for the regulation of alcoholic beverages. The NHLC operates 77 retail locations throughout the Granite State and serves more than 9 million customers each year. More than \$2 billion in net profits has been raised since the first store opened in 1934. NHLC is expecting to net an additional \$1 billion for the state in the next eight years.

About Easter Seals New Hampshire:

For the past 75 years, Easter Seals NH has provided exceptional services to ensure that all people with disabilities or special needs and their families have equal opportunities to live, learn, work and play in their communities. Easter Seals services include autism services, inclusive child care and early intervention, special education, medical rehabilitation, camping and recreation, vocational services, senior services, substance abuse services, adult day programs, community based services, individual service options, transportation services, residential service options, dental services and veteran services.