

# The Wine Life

By Gordon Heins,  
Wine Merchandising Specialist  
NH Liquor Commission



## Ho Ho Ho and a Bottle of...Wine

What would the holidays be without the joy of wine to help us celebrate get-togethers with family and friends? There's just something wonderfully warm and convivial about having a glass of wine in hand that seems to naturally help people to open up and relax. In fact, I always leave a nice glass for Santa before everyone turns in, and magically it disappears before sun-up. Hopefully jolly old St. Nick doesn't do too much drinking and flying on the job.

While you might not guess the right size or preferred color sweater for a loved one, or find a CD or book that a friend doesn't already have, I've never heard of anyone taking back a bottle of wine. Whether you're buying for family, your boss, or a friend that's really into wine, you really can't go wrong with a good bottle wrapped up with a big red bow. In fact, a couple of years ago I was in a wine shop on Christmas Eve and found a great magnum of wine which I thought was the perfect gift for someone special on my list...and indeed, I was very happy to unwrap it on Christmas morning! Reminder: don't forget *yourself* this holiday season.

As one of the wine buyers for our New Hampshire Liquor and Wine Outlet stores, through the year we have found a great many really special deals in wine, which we call "Power Buys" but you will recognize them in stores as wines with truly extraordinary savings. These wines sell for a fraction of the cost of the recommended retail price. Rest assured, there is nothing wrong with these wines; they're simply a product of the recession that plagued us all over the last few years and suppliers

need to move them through to make way for new vintages. Some of these wines scored very high points from wine critics such as Robert Parker, Jr., and still we were able to secure some for you.

There really has never been a better time to buy wine in our New Hampshire Liquor and Wine Outlets. While not all stores carry these special purchases, most of our premium large stores do. And if you're not comfortable selecting a wine, you can never go wrong with a gift card. So if you feel stumped about what to get your boss or your favorite old uncle, stop on in to a store near you for wine deals galore!

### Happy Holidays!

#### Look for these incredibly priced wines!

14634 Geyser Peak Cabernet Sauvignon RSV .....	Reg. \$49.99	<b>Sale \$17.99*</b>
14748 Bodegas y Vinedos del Jalon Claraval .....	Reg. \$55.99	<b>Sale \$14.99*</b>
34139 Peachy Canyon Zinfandel Incredible Red.....	Reg. \$13.99	<b>Sale \$7.49*</b>
27753 Merryvale Merlot .....	Reg. \$34.99	<b>Sale \$17.99*</b>
46763 Clayhouse Sauvignon Blanc.....	Reg. \$14.99	<b>Sale \$9.99*</b>
10901 Buehler Estate Cabernet Sauvignon.....	Reg. \$35.99	<b>Sale \$17.99*</b>

\*Prices effective 11/29/10-1/2/11



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